



AGREEMENT MADE BETWEEN

WWJ-TV

CONTRACT NO. REV. 1091-53997-1

DATE PRINTED 09/06/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

	AN	D	PAGE 1
340294	AGENCY (OR SERVICE) ACTING AS AGENT FOR 93316	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	THREE POINT MEDIA C/O MUNDY	MICHIGAN DEMOCRATIC STATE CENTRAL	Cancellation Notice
AND	1322 G St SE Ste 2	606 Townsend St	Required
			Announcement 28 days
ADDRESS	Washington DC 20003-3021	Lansing MI 48933-2313	prior notice
	USA	USA	prior riotice
CONTACT	BOBBY MUSHROE	PRODUCTMDSCC EST#1600	
LOCAL SALESPERSO	Maggie McWilliams AGENCY EST. NO. 1600	PRODUCT 1300 CODE]
NATIONAL SALESPERSO	N		

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advantising contracts on the basis of race or ethnicity, and will not accept any advantising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is inlanded to discriminate on the basis of race or

NO. WEEKS:

2

-cthricity		SPOTS	ŢI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	05:00A	06:57A	308	10/30/12-11/02/12	FIRST FORECAST MORNINGS	4	100.00	400.00
2	11000	2	05:00A	06:57A	30s	11/05/12-11/06/12	FIRST FORECAST MORNINGS	2	100.00	200.00
3	02222	8	06:57A	A00:00	30s	10/30/12-11/02/12	CBS THIS MORNING	81	150.00	1200.00
4	22000	4	06:57A	09:00A	305	11/05/12-11/06/12	CBS THIS MORNING	4	150.00	600.00
5	2.	2	09:00A	11:00A	30\$	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	2	325.00	650.00
б	01111	4	09:00A	09:58A	30s	10/30/12-11/02/12	THE STEVE HARVEY SHOW	4	250.00	1000.00
7	11000	2	09:00A	09:58A	305	11/05/12-11/06/12	THE STEVE HARVEY SHOW	2	250.00	500.00
8	01111	4	10:57A	12:00N	30s	10/30/12~11/02/12	THE PRICE IS RIGHT	4	800.00	3200.00
9	10000	1	10:57A	12:00N	305	11/05/12-11/05/12	THE PRICE IS RIGHT	1	800.00	800.00
10	.1111	4	01:28P	02:00P	30s	10/30/12-11/02/12		4	800.00	3200.00
11	1	1	01:28P	02:00P	305	11/05/12-11/05/12		1	800.00	800.00
12	01111	4	02:00P	03:00P	305	10/30/12-11/02/12	THE TALK	4	500.00	2000.00
13	10000.	1	02:00P	03:00P	30s	11/05/12-11/05/12	THE TALK	1	500.00	500.00
14	02222	8	03:00P	03:58P	30s	10/30/12-11/02/12	RACHAEL RAY	8	300.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionabla Amounts. Conditions on the raverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, relarences to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION



340294

NAME

AND

ADDRESS



1322 G St SE Ste 2

Washington

THREE POINT MEDIA C/O MUNDY

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AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 93316 ADVERTISER (OR AGENCY AND ADVERTISER)

MICHIGAN DEMOCRATIC STATE CENTRAL

2

606 Townsend St

Lansing MI 48933-2313

USA

PRODUCTMDSCC EST#1600

CONTACT BOBBY MUSHROE

DC 20003-3021

AGENCY EST. NO. 1300 LOCAL Maggie McWilliams PRODUCT SALESPERSON 1600 CODE

NATIO NAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

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- ethnicity		SPOTS	T1	ME			•	TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	20000	2	03:00P	03:58P	30s	11/05/12-11/05/12	RACHAEL RAY	2	300.00	600.00
16	01111	4	04:58P	05:58P	305	10/30/12-11/02/12	DR. PHIL	4	500.00	2000.00
17	10000	1	04:58P	05:58P	30S	11/05/12-11/05/12	DR. PH1L	1	500.00	500.00
18	01110	3	05:58P	06:28P	305	10/30/12-11/01/12:	THE INSIDER	3	500.00	1500.00
19	10000	1	05:58P	06:28P	308	11/05/12-11/05/12	THE 1NSIDER	1	500.00	500.00
20	00101	2	07:00P	07:57Þ	30s	10/31/12-11/02/12	FAMILY FEUD	2	1200,00	2400.00
21	1.	1	07:28P	07:57P	305	11/03/12-11/03/12	1NS1DER WEEKEND	1	300.00	300.00
22	01111	4	11:02P	11:35P	305	10/30/12-11/02/12	TWO AND A HALF MEN	4	1000.00	4000.00
23	10000	1	11:02P	11:35P	30\$	11/05/12-11/05/12	TWO AND A HALF MEN	1	1000.00	1000.00
24	01111	4	12:37A	01:37A	30s	10/30/12-11/02/12	THE LATE LATE SHOW W/CRAIG	4	350.00	1400,00
25	10000	1	12:37A	01:37A	30s	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	350.00	350.00
26	1.	1	11:02P	12:02A	30s	11/03/12-11/03/12	CRIMINAL MINDS 1	1	600.00	600.00
27	1.	1	01:02A	02:02A	30S	11/03/12-11/03/12	COLD CASE	1	400.00	400.00
28	.,,1	1	07:57F	09:00P	30s	11/01/12-11/01/12	B1G BANG/2 HALF MEN	1	8000.00	8000.00
29	1.	1	08:58P	10:00P	30s	11/03/12-11/03/12	CRIME TIME SATURDAY	1	2500.00	2500,00

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- ethnicity		SPOTS PWK.	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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